

# Wyo5Live

## Wyomissing Area Junior/Senior High School

**Wyo5Live** is a morning TV announcements club started in November of 1997. The club is open to students in 8th through 12th grade as either an announcer (grades 9-12) and/or crew members (grades 8-12). Students interested in being a part of the Wyo5Live Club should sign up in late May or June of the preceding school year. Mr. Farrara will appoint a President (s) and a Treasurer (s).

**Mr. Michael P. Farrara** is the **Advisor** of the club. The purpose of the Wyo5Live Club is to *“broadcast the news of the school in a timely, competent, and professional manner over the televisions during morning homeroom”*. Students will be responsible for many of the operations of the club. Mr. Farrara recognizes the talent of students in the club and encourages members to think of new and exciting ways to improve Wyo5Live. Any changes, out of the ordinary, must first be cleared with the Advisor. Mr. Farrara will utilize the technology available and e-mail all members with schedules and announcements or post them on the web (farrara.com and Like us on facebook). It is the responsibility of the students to check their e-mail or the Wyo5Live web site every weekend and respond accordingly.

The **Director(s) of the Week** (appointed by Mr. Farrara and posted at [www.farrara.com](http://www.farrara.com)) is in charge, and all members of Wyo5Live must abide by his/her decisions. Any Wyo5Live member may suggest ideas, which will benefit the broadcast of the day, or future broadcasts. The director, and Mr. Farrara will schedule all jobs for the day, and all Wyo5Live members will be required to attend to their duties according to the procedures and times listed in these guidelines.

The **Director(s) should arrive by 7:10 - 7:15 AM** and turn on and prepare all equipment necessary to broadcast. Follow the Pre-Production, Production, and Post-Production charts. Everything, including music and scrolling messages (Keynote) should be ready by 7:29 AM for the live broadcast at 8:15.

**Announcers/Crew** (scheduled to announce/work) should **arrive no later than 7:15**, to prepare for the broadcast. Working with the director, determining the sequence, and deciding who will read what parts of the morning announcements should be the first priority. Camera shots and camera angles will also be planned with both announcer's and director's input. Other special features such as videos, sports, special presentations, etc. will be planned as necessary. The director, along with Mr. Farrara, will have the final say. Announcers should read over the daily bulletin and become familiar with the contents as well as pronunciation of all words. Any scheduled announcer who knows he/she will not be available should inform (email/call) the director/advisor as soon as possible, and is responsible to find a Wyo5Live replacement. Announcers should have a labeled music CD, along with a 10-40 second creative video intro made prior to their second day of announcing.

Students assigned to the **scrolling messages** (Keynote) must have the program for the day they are assigned ready to air by 7:29 AM. All students are encouraged to be creative and imaginative in planning the scrolling announcements. Included in the scrolling messages should be the following: **date, announcers digital photo, lunch menu, sports/events schedules of the day, special assemblies, SAT word(s) for the day, Wyo5Live crew, student videos, or other information/ideas**. With all the music available, please do not play the same songs more than once.

In the event Mr. Farrara is absent, Wyo5Live announcers will read the daily announcements in the main office using the intercom system. No crew will be needed.

## Guidelines for Wyo5Live Morning Music is as follows:

1. At all times remember that the music should be in the background.
2. At all times the music should not defocus homeroom.
3. The music should contain no profanity or lewd, crude, or socially unacceptable lyrics.
4. Select music with meaning rather than shock value.
5. Select something with a wide range of interest appeal.
6. Choose music that reveals something about interests, values, beliefs, or observations that you have regarding people or life.
7. Don't jeopardize a creative and pleasurable beginning to the day by selecting inappropriate music.
8. Our school is composed of people (800+) with a wide variety of interests, morals, and values. We do not want to offend any of them.

## By Failing to Prepare, We are Preparing to Fail.

### Wyo5Live Broadcast Time Schedule

- 8:15:00 AM**     **Keynote** scrolling messages and music Switch from Comcast to Wyo5Live.
- 8:19:00 AM**     All students scheduled, should be in the studio at this time. Mr. Farrara will take attendance and email it to the office.
- 8:21:00 AM**     "Please rise for the Pledge to the Flag" is read by a student with a 20 second black screen on the TV.
- 8:21:20 AM**     Play FCP Intro segment. Record announcements on laptop starting 2 seconds before the announcers intro begins. Announcers intro = stills/video with a music sound track. Length = 10 to 40 seconds, not including 20 second black (slug).
- 8:21:30 AM**     Switch to camera with announcers followed by announcements of the day (daily bulletin) and other special features/announcements/videos. Sports reporting will take place on Friday's or as necessary. Following all announcements, stop recording on the laptop and switch back to Keynote scrolling messages w/music until 8:29:00 AM.
- 8:22:00 AM**
- 8:29:00 AM**     Switch back to Comcast Cable. A final check of all equipment must be done at this time: mics, lights, cameras, computer, and other equipment should be turned off or put away. Be sure they are shut down properly, turned off and/or put away.

All members of Wyo5Live have the obligation to try their best at whatever job is assigned to them and help others improve. Members are encouraged to think of new ideas, which they think will improve Wyo5Live. Announcers are to present the news of the school in a timely, competent, and professional manner. Members will be assigned to a permanent homeroom, but will be assigned to Wyo5Live on a daily and/or weekly obligation. Failure to report at the time scheduled could result in losing the privilege to work for that day. Repeated tardiness will not be tolerated and removal from the Wyo5Live Club may result. Please try to make this club an exciting part of your high school career at Wyomissing.